

1. Unbeatable Savings – Save up to £170 per year with a JT bundle:
£170 saving based on 10% off JT’s £45 mobile plan and £98.20 broadband/ landline plan over 12 months.
The term ‘Unbeatable’ refers to comparison versus JT’s own historical product offering.
2. The World’s Fastest Broadband. Reference ‘Worldwide broadband speed league 2023’–
Correct at time of print/production: 7th July 2024.

Interactive map



Using the map

Countries are colour-coded by the average broadband network speed measured there. You can see at a glance that Western Europe, North America and the Baltic regions dominate the upper speed bands. Meanwhile, the African continent, Central and South America, the Near East and the CIS make up the lion's share of landmass where network speeds are slowest.

Hovering over an individual country will bring up its associated data. This includes country name, its ranking out of the 220 countries measured, its mean download speed, the number of unique IP addresses tested, the total number of tests and how long it takes to download an HD movie of 5GB in size.

Why some countries are missing data

Countries where fewer than 100 measurements could be taken during the sample period were excluded from the study and therefore from the map. You can still see the data for these countries if you wish – they are included in the 'Excluded countries' tab of the downloadable data. However, due to the small sample size the numbers are going to be unreliable.





This year's excluded countries are: Åland, Cocos (Keeling) Islands, Central African Republic, Cook Islands, Christmas Island, Western Sahara, Eritrea, Falkland Islands, British Indian Ocean Territory, Kiribati, Comoros, North Korea, Montserrat, Norfolk Island, Nauru, Niue, Pitcairn Islands, Palau, Saint Helena, Ascension and Tristan da Cunha, Svalbard and Jan Mayen, French Southern and Antarctic Lands, Tokelau, Tonga, Tuvalu, United States Minor Outlying Islands, and Samoa.

Related research

Cable.co.uk also undertakes annual tracking studies covering [the cost of 1GB of mobile data in over 200 countries](#), and [the cost of broadband packages in over 200 countries](#). Finally, for the first time, in 2021, Cable.co.uk undertook a study of [global electricity pricing](#).

Highlights

Here is a quick look at some of the highlights unearthed in the study.

 <p>#1. Jersey</p> <p>Jersey was the first jurisdiction in the world to make pure fibre (FTTP) available to every broadband user. Jersey Telecom now offers its customers a minimum download speed of 944Mbps.</p>	 <p>#2. Liechtenstein</p> <p>99% of Liechtenstein's population are internet users, and, as a result of its small geographical area, the country enjoys excellent broadband infrastructure with high speeds for all.</p>	 <p>#3. Macau</p> <p>Macau has remained in third place this year with no significant increase in its average network speeds, indicating take-up saturation of current infrastructure.</p>	 <p>#4. Iceland</p> <p>Iceland's Rural Fibre Project, which guarantees a minimum speed of 100Mbps to 99.9% of its population, has meant the country has held onto its top-four position from last year.</p>
--	---	---	---